IMPINJ®

TARGETED: Accuracy with RAIN RFID every step of the way

Inventory management can be time consuming and subject to human error *(also it's an exhausting job)*. Automate inventory processes and improve accuracy with RAIN RFID.

VISIBLE DATA WITH RAIN RFID

INVENTORY ACCURACY

8.7% of sales are lost to inventory inaccuracies[1]
Get real-time, accurate data across your business with RAIN RFID

WHAT CAN RAIN RFID SOLUTIONS DO?

OMNI-CHANNEL SUCCESS IS IN SIGHT

By providing a single view of accurate stock on hand, trust that every piece of inventory is available in store and online. Say hello to smarter shopping and goodbye to out-of-stock.

71% of shoppers expect to view store inventory availability online[2]

50% of shoppers expect to buy online, pick up in store (BOPIS), but only ⅓ of retailers offer this option[3]

31% of orders result in split shipments due to inventory inefficiency[2]

RAIN RFID HELPS

★ INCREASE INVENTORY VISIBILITY ★

Increased item visibility means you can optimize your inventory investment and improve customer experience

70% of retailers have real-time inventory visibility

BUT

Over **40%** say that it needs improvement[4]

RAIN RFID IMPROVES PERFORMANCE AND DRIVES EFFICIENCIES
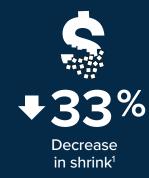
STORE OPERATIONS

RAIN RFID helps:

✓ Eliminate overstocking, reducing inventory levels up to 13%[5]

✓ Increase labor productivity by up to 96%[6]

✓ Reduce unnecessary markdowns by 19%[6]

✓ Improve replenishment and reduce out-of-stocks by up to 50%[6]

RESULTS YOU CAN SEE

Impinj's RAIN RFID solutions help retailers achieve:

25-30% Increase in inventory accuracy[6]

↑**60%** Improved profit margin[1]

↓**33%** Decrease in shrink[1]

UP TO **20%** Increase in item availability[6]

RAIN RFID from Impinj

The Impinj platform offers the only integrated set of hardware, software and application interfaces, and is the most comprehensive and widely deployed RAIN RFID solution available.

> VISIT US ONLINE TO LEARN MORE

IMPINJ®

www.impinj.com

1. Kurt Salmon RFID in Retail Study, 2016 2. Accenture: RFID: A hotbed of innovation in retail 3. Customer Desires Vs. Retailer Capabilities: Minding The OmniChannel Commerce Gap, Accenture & Forrester Consulting 4. Boston Retail Partners, 2019 Special Report, Real-time Retail 5. GS1 UK, ECR and Professor Adrian Beck, Measuring the Impact of RFID in Retail 6. GS1 and Auburn University RFID Lab