RAIN RFID helps:
- Eliminate overstocking, reducing inventory levels up to 13%
- Increase labor productivity by up to 96%
- Reduce unnecessary markdowns by 19%
- Improve replenishment and reduce out-of-stocks by up to 50%

STORE OPERATIONS
RAIN RFID IMPROVES PERFORMANCE AND DRIVES EFFICIENCIES

- By providing a single view of accurate stock on hand, trust that every piece of inventory is available in store and online. Say hello to smarter shopping and goodbye to out-of-stock.
- Increased item visibility means you can optimize your inventory investment and improve customer experience.

- 71% of shoppers expect to view store inventory availability online
- 50% of shoppers expect to buy online, pick up in store (BOPIS), but only ½ of retailers offer this option
- 31% of orders result in split shipments due to inventory inefficiency

WHAT CAN RAIN RFID SOLUTIONS DO?
OMNI-CHANNEL SUCCESS IS IN SIGHT

- By providing a single view of accurate stock on hand, trust that every piece of inventory is available in store and online. Say hello to smarter shopping and goodbye to out-of-stock.

- 70% of retailers have real-time inventory visibility
- Over 40% say that it needs improvement

STORE OPERATIONS
RAIN RFID HELPS:
- Eliminate overstocking, reducing inventory levels up to 13%
- Increase labor productivity by up to 96%
- Reduce unnecessary markdowns by 19%
- Improve replenishment and reduce out-of-stocks by up to 50%

RESULTS YOU CAN SEE
Impinj’s RAIN RFID solutions help retailers achieve:
- 25-30% increase in inventory accuracy
- 60% improved profit margin
- 33% decrease in shrink
- Up to 20% increase in item availability

RAIN RFID from Impinj

The Impinj platform offers the only integrated set of hardware, software and application interfaces, and is the most comprehensive and widely deployed RAIN RFID solution available.

> VISIT US ONLINE TO LEARN MORE

IMPINJ

© 2019 Impinj, Inc. All rights reserved.