



Put Your Business on the RFID Fast Track

RFID technology can revolutionize the way companies do business. Too often, however, introduction of RFID into a business process fails because of inaccurate assumptions about the technology or misleading experiments. Heading down the wrong path costs organizations time, money, and opportunity.

With these issues in mind, Impinj designed the Fast Track Service to facilitate sound, informed decision-making, while minimizing risk associated with incorporating RFID. As a recognized technology leader, Impinj has helped many customers successfully introduce RFID into their operations, producing results that exceeded expectations.

Informed Decisions Lead to Successful Outcomes

The Fast Track Service comprises three steps that help decision makers avoid problems while achieving their business goals:

1. RFID Operational Model

Make intelligent choices about how to incorporate RFID into your business process. In this crucial first step, Impinj RFID experts will work with your application specialists to:

- ❖ Determine potential RFID touch points in the envisioned deployment, and help to establish physical, functional, performance, reliability and other requirements
- ❖ Identify risks and suggest mitigation techniques
- ❖ Offer recommendations for refining the business process based on knowledge of what RFID technology can deliver both now and in the near-future

Outcome: Impinj documents RFID system requirements and provides ranked candidate architectures, indicating associated strengths and weakness.

2. RFID Architecture

Rely on knowledge and analysis to define correct validation tests and analytical models. Impinj will apply expertise in RFID systems design and component technology to determine the architecture that best meets your operational requirements. Through testing and analysis, Impinj validates assumptions about the architectures under consideration.

Outcome: Impinj produces a comprehensive report about the selected architecture.

3. Design Guidelines

Specify the RFID components and services needed to realize the solution.

Outcome: Impinj provides a design guideline that lists off-the-shelf components, custom developments, and necessary integration services.

Assure the Success of Your Solution

The Fast Track Service is available immediately from Impinj. For more information about the service, please visit our website (www.impinj.com), or contact us at rfid_info@impinj.com.

Powered by Impinj

There is RFID, and then there is Impinj RFID. Impinj assures the integrity of the RFID system—our products perform accurately and reliably with built-in capability to adapt to changing and challenging environments.

Impinj has earned a reputation for having the best technology in the industry, created by innovators who have consistently anticipated, met, and overcome challenges deemed by others as too difficult, while setting new industry standards for quality and reliability.

When it comes to integrating RFID into your application, ask for it to be *Powered by Impinj*.

